



# Truly Radiant™ Rejuvenating Toothpaste

## Safety Data Sheet

According To Federal Register / Vol. 77, No. 58 / Monday, March 26, 2012 / Rules And Regulations  
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### SECTION 1: IDENTIFICATION

#### Product Identifier

**Product Form:** Mixture

**Product Name:** Truly Radiant™ Rejuvenating Toothpaste

**Product Code:** MSDS-523

#### Intended Use of the Product

Toothpaste

#### Name, Address, and Telephone of the Responsible Party

##### **Company**

Church & Dwight  
500 Charles Ewing Blvd  
Ewing Township, NJ 08628  
T 1-800-524-1328

[www.churchdwight.com](http://www.churchdwight.com)

#### Emergency Telephone Number

**Emergency Number** : For Medical Emergency: 1-888-234-1828, For Chemical Emergency: 1-800-424-9300 (CHEMTREC)

### SECTION 2: HAZARDS IDENTIFICATION

This product is labeled in accordance with regulations administered by the Consumer Product Safety Commission (CPSC) and the Food and Drug Administration (FDA). The use pattern and exposure in the workplace are generally not consistent with those experienced by consumers. The requirements of the Occupational Safety and Health Administration applicable to this SDS differ from the labeling requirements of the CPSC and FDA and, as a result, this SDS may contain additional health hazard information not pertinent to consumer use and not found on the product label.

#### Classification of the Substance or Mixture

##### **GHS-US classification**

Eye Dam. 1 H318

Skin Sens. 1 H317

Full text of H-phrases: see section 16

#### Label Elements

##### **GHS-US Labeling**

##### **Hazard Pictograms (GHS-US)**



##### **Signal Word (GHS-US)**

: Danger

##### **Hazard Statements (GHS-US)**

: H317 - May cause an allergic skin reaction.  
H318 - Causes serious eye damage.

##### **Precautionary Statements (GHS-US)**

: P261 - Avoid breathing vapors, mist, or spray.  
P272 - Contaminated work clothing must not be allowed out of the workplace.  
P280 - Wear protective gloves, protective clothing, and eye protection.  
P302+P352+P363- If on skin: Wash with plenty of water. Wash contaminated clothing before reuse.  
P305+P351+P338 - If in eyes: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing.  
P310 - Immediately call a poison center or doctor.  
P333+P313 - If skin irritation or rash occurs: Get medical advice/attention.

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P501 - Dispose of contents/container in accordance with local, regional, national, territorial, provincial, and international regulations.

### Other Hazards

Exposure may aggravate those with pre-existing eye, skin, or respiratory conditions.

**Unknown Acute Toxicity (GHS-US)** Not available

## SECTION 3: COMPOSITION/INFORMATION ON INGREDIENTS

### Mixture

Name	Product Identifier	% (w/w)	GHS-US classification
Silica, amorphous	(CAS No) 7631-86-9	10 - 30	Not classified
Glycerin	(CAS No) 56-81-5	7 - 13	Not classified
Silica, amorphous, precipitated and gel	(CAS No) 112926-00-8	3 - 7	Not classified
Tetrasodium pyrophosphate	(CAS No) 7722-88-5	3 - 7	Acute Tox. 4 (Oral), H302 Eye Dam. 1, H318
Glycine, N-methyl-N-(1-oxododecyl)-, sodium salt	(CAS No) 137-16-6	1 - 5	Acute Tox. 2 (Inhalation:dust,mist), H330 Skin Irrit. 2, H315 Eye Dam. 1, H318
Sodium lauryl sulfate	(CAS No) 151-21-3	0.1 - 1	Flam. Sol. 2, H228 Acute Tox. 4 (Oral), H302 Acute Tox. 4 (Inhalation:dust,mist), H332 Skin Irrit. 2, H315 Eye Dam. 1, H318 STOT SE 3, H335 Aquatic Acute 2, H401 Aquatic Chronic 3, H412
Sodium fluoride	(CAS No) 7681-49-4	0.1 - 1	Acute Tox. 3 (Oral), H301 Skin Irrit. 2, H315 Eye Irrit. 2A, H319 Aquatic Acute 3, H402
Titanium dioxide*	(CAS No) 13463-67-7	0.1 - 1	Carc. 2, H351
Benzene, 1-methoxy-4-(1-propenyl)-, (E)-	(CAS No) 4180-23-8	< 0.1, 0.1 - 1	Skin Sens. 1, H317 Aquatic Acute 2, H401

Full text of H-phrases: see section 16

The specific chemical identity and/or exact percentage of composition have been withheld as a trade secret [29 CFR 1910.1200].

More than one of the ranges of concentration prescribed by the Controlled Products Regulations has been used where necessary, due to varying composition.

\*There have been studies performed in animals that suggest Titanium Dioxide may cause lung cancer through inhalation. However, this hazard is not associated with other routes of exposure. Since this product is in a liquid form, the Titanium Dioxide is not able to become airborne and cannot be inhaled. Thus, the hazards usually associated with Titanium Dioxide are not applicable to this product.

## SECTION 4: FIRST AID MEASURES

### Description of First Aid Measures

**General:** Never give anything by mouth to an unconscious person. If exposed or concerned: Get medical advice/attention.

**Inhalation:** When symptoms occur: go into open air and ventilate suspected area. Remove to fresh air and keep at rest in a position comfortable for breathing. Call a POISON CENTER/doctor/physician if you feel unwell.

**Skin Contact:** Remove contaminated clothing. Gently wash with plenty of soap and water followed by rinsing with water for at least 15 minutes. Call a POISON CENTER or doctor/physician if you feel unwell. Wash contaminated clothing before reuse.

**Eye Contact:** Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing for at least 60 minutes. Immediately call a POISON CENTER or doctor/physician.

**Ingestion:** Rinse mouth. Do not induce vomiting. Get medical advice and attention if you feel unwell.

### Most Important Symptoms and Effects Both Acute and Delayed

**General:** May cause an allergic skin reaction. Causes serious eye damage.

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**Inhalation:** May cause respiratory irritation.

**Skin Contact:** May cause an allergic skin reaction. Symptoms may include: Redness, pain, swelling, itching, burning, dryness, and dermatitis.

**Eye Contact:** Causes serious eye damage. Symptoms may include: Redness, pain, swelling, itching, burning, tearing, and blurred vision. Causes permanent damage to the cornea, iris, or conjunctiva.

**Ingestion:** May be harmful if ingested in large quantities.

**Chronic Symptoms:** None expected under normal conditions of use.

### **Indication of Any Immediate Medical Attention and Special Treatment Needed**

If medical advice is needed, have product container or label at hand.

## **SECTION 5: FIRE-FIGHTING MEASURES**

### **Extinguishing Media**

**Suitable Extinguishing Media:** Use extinguishing media appropriate for surrounding fire.

**Unsuitable Extinguishing Media:** Use of heavy stream of water may spread fire.

### **Special Hazards Arising From the Substance or Mixture**

**Fire Hazard:** Not flammable.

**Explosion Hazard:** Product is not explosive.

**Reactivity:** Hazardous reactions will not occur under normal conditions.

### **Advice for Firefighters**

**Precautionary Measures Fire:** Exercise caution when fighting any chemical fire. Under fire conditions, hazardous fumes will be present.

**Firefighting Instructions:** Use water spray or fog for cooling exposed containers.

**Protection During Firefighting:** Do not enter fire area without proper protective equipment, including respiratory protection.

**Hazardous Combustion Products:** Carbon oxides (CO, CO<sub>2</sub>).

### **Reference to Other Sections**

Refer to section 9 for flammability properties.

## **SECTION 6: ACCIDENTAL RELEASE MEASURES**

### **Personal Precautions, Protective Equipment and Emergency Procedures**

**General Measures:** Spilled material may present a slipping hazard.

#### **For Non-Emergency Personnel**

**Protective Equipment:** Use appropriate personal protection equipment (PPE).

**Emergency Procedures:** Evacuate unnecessary personnel.

#### **For Emergency Personnel**

**Protective Equipment:** Equip cleanup crew with proper protection.

**Emergency Procedures:** Upon arrival at the scene, a first responder is expected to recognize the presence of dangerous goods, protect oneself and the public, secure the area, and call for the assistance of trained personnel as soon as conditions permit.

### **Environmental Precautions**

Avoid release to the environment.

### **Methods and Material for Containment and Cleaning Up**

**For Containment:** Contain any spills with dikes or absorbents to prevent migration and entry into sewers or streams.

**Methods for Cleaning Up:** Collect spillage. Clean up spills immediately and dispose of waste safely.

### **Reference to Other Sections**

See Section 8, Exposure Controls and Personal Protection. See Section 13, Disposal Considerations.

## **SECTION 7: HANDLING AND STORAGE**

### **Precautions for Safe Handling**

**Hygiene Measures:** Handle in accordance with good industrial hygiene and safety procedures. Wash hands and other exposed areas with mild soap and water before eating, drinking, or smoking and again when leaving work.

### **Conditions for Safe Storage, Including Any Incompatibilities**

**Technical Measures:** Ensure all national/local regulations are observed.

**Storage Conditions:** Store in a dry, cool and well-ventilated place. Keep container tightly closed. Store away from incompatible materials. Store at temperatures below 55 °C (130 °F).

**Incompatible Materials:** Strong acids. Strong bases. Strong oxidizers.

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### Specific End Use(s)

Toothpaste

## SECTION 8: EXPOSURE CONTROLS/PERSONAL PROTECTION

### Control Parameters

For substances listed in section 3 that are not listed here, there are no established Exposure limits from the manufacturer, supplier, importer, or the appropriate advisory agency including: ACGIH (TLV), AIHA (WEEL), NIOSH (REL), OSHA (PEL), Canadian provincial governments, or the Mexican government.

<b>Sodium fluoride (7681-49-4)</b>		
<b>USA ACGIH</b>	ACGIH TLV (mg/ m <sup>3</sup> )	2.5 mg/m <sup>3</sup> (as F)
<b>USA OSHA</b>	OSHA PEL (TWA) (mg/m <sup>3</sup> )	2.5 mg/m <sup>3</sup> (as F)
<b>USA NIOSH</b>	NIOSH REL (TWA) (mg/m <sup>3</sup> )	2.5 mg/m <sup>3</sup> (as F)
<b>USA IDLH</b>	US IDLH (mg/m <sup>3</sup> )	250 mg/m <sup>3</sup>
<b>Silica, amorphous (7631-86-9)</b>		
<b>USA OSHA</b>	OSHA PEL (TWA) (mg/m <sup>3</sup> )	80mg/m <sup>3</sup> /%SiO <sub>2</sub>
<b>USA OSHA</b>	OSHA PEL (TWA) (mppcf)	20 mppcf
<b>USA NIOSH</b>	NIOSH REL (TWA) (mg/m <sup>3</sup> )	6 mg/m <sup>3</sup>
<b>USA IDLH</b>	US IDLH (mg/m <sup>3</sup> )	3000 mg/m <sup>3</sup>
<b>Nunavut</b>	OEL TWA (mg/m <sup>3</sup> )	2 mg/m <sup>3</sup> (respirable mass) 5 mg/m <sup>3</sup> (total mass) 0.05 mg/m <sup>3</sup> (regulated under Silica flour-respirable mass) 0.15 mg/m <sup>3</sup> (regulated under Silica flour, total mass)
<b>Yukon</b>	OEL TWA (particle/mL) OEL TWA (mppcf) OEL TWA (mg/m <sup>3</sup> )	300 particles/mL (as measured by Konimeter instrumentation) 20 mppcf (as measured by Impinger instrumentation) 2 mg/m <sup>3</sup> (respirable mass)
<b>Silica, amorphous, precipitated and gel (112926-00-8)</b>		
<b>Mexico</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
<b>British Columbia</b>	OEL TWA (mg/m <sup>3</sup> )	4 mg/m <sup>3</sup> (total) 1.5 mg/m <sup>3</sup> (respirable)
<b>New Brunswick</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
<b>Northwest Territories</b>	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup>
<b>Northwest Territories</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
<b>Québec</b>	VEMP (mg/m <sup>3</sup> )	6 mg/m <sup>3</sup> (containing no Asbestos and <1% Crystalline silica-respirable dust)
<b>Saskatchewan</b>	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup>
<b>Saskatchewan</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
<b>Glycerin (56-81-5)</b>		
<b>Mexico</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (mist)
<b>USA OSHA</b>	OSHA PEL (TWA) (mg/m <sup>3</sup> )	15 mg/m <sup>3</sup> (mist, total particulate) 5 mg/m <sup>3</sup> (mist, respirable fraction)
<b>Alberta</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (mist)
<b>British Columbia</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (mist) 3 mg/m <sup>3</sup> (mist-respirable)
<b>New Brunswick</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (mist)
<b>Nunavut</b>	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup> (mist)
<b>Nunavut</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (mist)
<b>Northwest Territories</b>	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup>
<b>Northwest Territories</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
<b>Québec</b>	VEMP (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (mist)
<b>Saskatchewan</b>	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup> (mist)
<b>Saskatchewan</b>	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (mist)
<b>Yukon</b>	OEL TWA (mppcf)	30 mppcf (mist)

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	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (mist)
<b>Tetrasodium pyrophosphate (7722-88-5)</b>		
USA NIOSH	NIOSH REL (TWA) (mg/m <sup>3</sup> )	5 mg/m <sup>3</sup>
New Brunswick	OEL TWA (mg/m <sup>3</sup> )	5 mg/m <sup>3</sup>
Nunavut	OEL STEL (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Nunavut	OEL TWA (mg/m <sup>3</sup> )	5 mg/m <sup>3</sup>
Northwest Territories	OEL STEL (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Northwest Territories	OEL TWA (mg/m <sup>3</sup> )	5 mg/m <sup>3</sup>
Ontario	OEL TWA (mg/m <sup>3</sup> )	5 mg/m <sup>3</sup>
Québec	VEMP (mg/m <sup>3</sup> )	5 mg/m <sup>3</sup>
Saskatchewan	OEL STEL (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Saskatchewan	OEL TWA (mg/m <sup>3</sup> )	5 mg/m <sup>3</sup>
<b>Titanium dioxide (13463-67-7)</b>		
Mexico	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Mexico	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup>
USA ACGIH	ACGIH TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
USA ACGIH	ACGIH chemical category	Not Classifiable as a Human Carcinogen
USA OSHA	OSHA PEL (TWA) (mg/m <sup>3</sup> )	15 mg/m <sup>3</sup> (total dust)
USA IDLH	US IDLH (mg/m <sup>3</sup> )	5000 mg/m <sup>3</sup>
Alberta	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
British Columbia	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (total dust) 3 mg/m <sup>3</sup> (respirable fraction)
Manitoba	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
New Brunswick	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Newfoundland & Labrador	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Nova Scotia	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Nunavut	OEL TWA (mg/m <sup>3</sup> )	5 mg/m <sup>3</sup> (respirable mass) 10 mg/m <sup>3</sup> (total mass)
Northwest Territories	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup>
Northwest Territories	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Ontario	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Prince Edward Island	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Québec	VEMP (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup> (containing no Asbestos and <1% Crystalline silica-total dust)
Saskatchewan	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup>
Saskatchewan	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>
Yukon	OEL STEL (mg/m <sup>3</sup> )	20 mg/m <sup>3</sup>
Yukon	OEL TWA (mppcf)	30 mppcf
	OEL TWA (mg/m <sup>3</sup> )	10 mg/m <sup>3</sup>

### Exposure Controls

**Appropriate Engineering Controls:** For occupational/workplace settings: Local exhaust and general ventilation must be adequate to meet exposure standards. Site-specific risk assessments should be conducted to determine the appropriate exposure control measures. If applicable, use process enclosures, local exhaust ventilation, or other engineering controls to maintain airborne levels below recommended exposure limits. Emergency eye wash fountains and safety showers should be available in the immediate vicinity of any potential exposure.

**Personal Protective Equipment:** For occupational/workplace settings and bulk quantities: Gloves. Protective goggles. Protective clothing.



**Materials for Protective Clothing:** For occupational/workplace settings: Chemically resistant materials and fabrics.

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**Hand Protection:** For occupational/workplace settings: Wear chemically resistant protective gloves.

**Eye Protection:** For occupational/workplace settings: Chemical safety goggles.

**Skin and Body Protection:** For occupational/workplace settings: Wear suitable protective clothing or rubber apron.

**Respiratory Protection:** If exposure limits are exceeded or irritation is experienced, approved respiratory protection should be worn.

## SECTION 9: PHYSICAL AND CHEMICAL PROPERTIES

### Information on Basic Physical and Chemical Properties

Physical State	: Liquid
Appearance	: White and green strip paste with sparkles
Odor	: Mint odor
Odor Threshold	: Not available
pH	: 8.2 - 8.8
Evaporation Rate	: Not available
Melting Point	: Not available
Freezing Point	: Not available
Boiling Point	: Not applicable
Flash Point	: Not applicable
Auto-ignition Temperature	: Not available
Decomposition Temperature	: Not available
Flammability (solid, gas)	: Not available
Lower Flammable Limit	: Not available
Upper Flammable Limit	: Not available
Vapor Pressure	: Not available
Relative Vapor Density at 20 °C	: Not available
Relative Density	: Not available
Specific Gravity	: 1.56 - 1.62
Solubility	: Soluble in water
Partition Coefficient: N-Octanol/Water	: Not available
Viscosity	: Not available
Explosion Data – Sensitivity to Mechanical Impact	: Not expected to present an explosion hazard due to mechanical impact
Explosion Data – Sensitivity to Static Discharge	: Not expected to present an explosion hazard due to static discharge

## SECTION 10: STABILITY AND REACTIVITY

**Reactivity:** Hazardous reactions will not occur under normal conditions.

**Chemical Stability:** The product is stable at normal handling and storage conditions.

**Possibility of Hazardous Reactions:** Hazardous polymerization will not occur.

**Conditions to Avoid:** Extremely high or low temperatures. Direct sunlight, extremely high or low temperatures, incompatible materials. Temperatures above 55 °C (130 °F).

**Incompatible Materials:** Strong acids. Strong bases. Strong oxidizers.

**Hazardous Decomposition Products:** Carbon oxides (CO, CO<sub>2</sub>). Contact with acids will generate carbon dioxide and oxygen.

## SECTION 11: TOXICOLOGICAL INFORMATION

### Information on Toxicological Effects - Product

**Acute Toxicity:** Not classified

**LD50 and LC50 Data:** Not available

**Skin Corrosion/Irritation:** Not classified

**pH:** 8.2 - 8.8

**Serious Eye Damage/Irritation:** Causes serious eye damage.

**pH:** 8.2 - 8.8

**Respiratory or Skin Sensitization:** May cause an allergic skin reaction.

**Germ Cell Mutagenicity:** Not classified

**Teratogenicity:** Not classified

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**Carcinogenicity:** Not classified.

**Specific Target Organ Toxicity (Repeated Exposure):** Not classified

**Reproductive Toxicity:** Not classified

**Specific Target Organ Toxicity (Single Exposure):** Not classified

**Aspiration Hazard:** Not classified

**Symptoms/Injuries After Inhalation:** May cause respiratory irritation.

**Symptoms/Injuries After Skin Contact:** May cause an allergic skin reaction. Symptoms may include: Redness, pain, swelling, itching, burning, dryness, and dermatitis.

**Symptoms/Injuries After Eye Contact:** Causes serious eye damage. Symptoms may include: Redness, pain, swelling, itching, burning, tearing, and blurred vision. Causes permanent damage to the cornea, iris, or conjunctiva.

**Symptoms/Injuries After Ingestion:** May be harmful if ingested in large quantities.

**Chronic Symptoms:** None expected under normal conditions of use.

### **Information on Toxicological Effects - Ingredient(s)**

#### **LD50 and LC50 Data:**

<b>Sodium fluoride (7681-49-4)</b>	
LD50 Oral Rat	148.5 mg/kg
LD50 Dermal Rat	> 2000 mg/kg
<b>Silica, amorphous (7631-86-9)</b>	
LD50 Oral Rat	> 5000 mg/kg
LD50 Dermal Rabbit	> 2000 mg/kg
LC50 Inhalation Rat	> 2.2 mg/l (Exposure time: 1 h)
<b>Sodium lauryl sulfate (151-21-3)</b>	
LD50 Oral Rat	1288 mg/kg
LD50 Dermal Rat	> 2000 mg/kg
LC50 Inhalation Rat	> 3900 mg/m <sup>3</sup> (Exposure time: 1 h)
ATE US (dust, mist)	1.50 mg/l/4h
<b>Glycerin (56-81-5)</b>	
LD50 Oral Rat	23000 mg/kg
LD50 Dermal Rabbit	> 10 g/kg
LC50 Inhalation Rat	> 570 mg/m <sup>3</sup> (Exposure time: 1 h)
<b>Tetrasodium pyrophosphate (7722-88-5)</b>	
LD50 Oral Rat	1624 mg/kg (Species: Sprague-Dawley derived, albino)
<b>Glycine, N-methyl-N-(1-oxododecyl)-, sodium salt (137-16-6)</b>	
LD50 Oral Rat	> 5000 mg/kg
LC50 Inhalation Rat	0.5 mg/l/4h
<b>Titanium dioxide (13463-67-7)</b>	
LD50 Oral Rat	> 10000 mg/kg
<b>Benzene, 1-methoxy-4-(1-propenyl)-, (E)- (4180-23-8)</b>	
LD50 Oral Rat	2090 mg/kg
<b>Sodium fluoride (7681-49-4)</b>	
IARC Group	3
<b>Silica, amorphous (7631-86-9)</b>	
IARC Group	3
<b>Silica, amorphous, precipitated and gel (112926-00-8)</b>	
IARC Group	3
<b>Titanium dioxide (13463-67-7)</b>	
IARC Group	2B
<b>OSHA Hazard Communication Carcinogen List</b>	In OSHA Hazard Communication Carcinogen list.

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### SECTION 12: ECOLOGICAL INFORMATION

#### Toxicity

<b>Sodium fluoride (7681-49-4)</b>	
LC50 Fish 1	> 530 mg/l (Exposure time: 96 h - Species: Lepomis macrochirus)
EC50 Daphnia 1	338 mg/l (Exposure time: 48 h - Species: Daphnia magna)
LC50 Fish 2	830 mg/l (Exposure time: 96 h - Species: Lepomis macrochirus [semi-static])
EC50 Daphnia 2	98 mg/l (Exposure time: 48 h - Species: Daphnia magna [Static])
<b>Silica, amorphous (7631-86-9)</b>	
LC50 Fish 1	5000 mg/l (Exposure time: 96 h - Species: Brachydanio rerio [static])
EC50 Daphnia 1	7600 mg/l (Exposure time: 48 h - Species: Ceriodaphnia dubia)
<b>Sodium lauryl sulfate (151-21-3)</b>	
LC50 Fish 1	8 (8 - 12.5) mg/l (Exposure time: 96 h - Species: Pimephales promelas [static])
EC50 Daphnia 1	1.8 mg/l (Exposure time: 48 h - Species: Daphnia magna)
LC50 Fish 2	15 (15 - 18.9) mg/l (Exposure time: 96 h - Species: Pimephales promelas [static])
<b>Glycerin (56-81-5)</b>	
LC50 Fish 1	54000 (51000 - 57000) mg/l (Exposure time: 96 h - Species: Oncorhynchus mykiss [static])
<b>Tetrasodium pyrophosphate (7722-88-5)</b>	
EC50 Daphnia 1	391 mg/l
<b>Benzene, 1-methoxy-4-(1-propenyl)-, (E)- (4180-23-8)</b>	
LC50 Fish 1	7 mg/l (Exposure time: 96 h - Species: Danio rerio)
EC50 Daphnia 1	4.25 mg/l (Exposure time: 48 h - Species: Daphnia magna)

#### Persistence and Degradability

<b>Truly Radiant™ Rejuvenating Toothpaste</b>	
Persistence and Degradability	Not established.

#### Bioaccumulative Potential

<b>Truly Radiant™ Rejuvenating Toothpaste</b>	
Bioaccumulative Potential	Not established.
<b>Silica, amorphous (7631-86-9)</b>	
BCF Fish 1	(no bioaccumulation expected)
<b>Sodium lauryl sulfate (151-21-3)</b>	
BCF Fish 1	(will not bioconcentrate)
Log POW	1.6
<b>Glycerin (56-81-5)</b>	
BCF Fish 1	(no bioaccumulation)
Log POW	-1.76

**Mobility in Soil** Not available

#### Other Adverse Effects

**Other Information:** Avoid release to the environment.

### SECTION 13: DISPOSAL CONSIDERATIONS

**Waste Disposal Recommendations:** Dispose of waste material in accordance with all local, regional, national, provincial, territorial and international regulations.

### SECTION 14: TRANSPORT INFORMATION

<b>In Accordance with DOT</b>	Not regulated for transport
<b>In Accordance with IMDG</b>	Not regulated for transport
<b>In Accordance with IATA</b>	Not regulated for transport
<b>In Accordance with TDG</b>	Not regulated for transport

### SECTION 15: REGULATORY INFORMATION

#### US Federal and International Regulations

# Truly Radiant™ Rejuvenating Toothpaste

## Safety Data Sheet

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<b>Truly Radiant™ Rejuvenating Toothpaste</b>	
<b>SARA Section 311/312 Hazard Classes</b>	Immediate (acute) health hazard
<b>Sodium fluoride (7681-49-4)</b>	
Listed on the AICS (Australian Inventory of Chemical Substances) Listed on the Canadian DSL (Domestic Substances List) Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China) Listed on the EEC inventory EINECS (European Inventory of Existing Commercial Chemical Substances) Listed on the Japanese ENCS (Existing & New Chemical Substances) inventory Listed on the Korean ECL (Existing Chemicals List) Listed on NZIoC (New Zealand Inventory of Chemicals) Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances) Listed on the United States TSCA (Toxic Substances Control Act) inventory Japanese Pollutant Release and Transfer Register Law (PRTR Law) Listed on the Canadian IDL (Ingredient Disclosure List) Listed on INSQ (Mexican national Inventory of Chemical Substances) Listed on Turkish inventory of chemical	
<b>Silica, amorphous (7631-86-9)</b>	
Listed on the AICS (Australian Inventory of Chemical Substances) Listed on the Canadian DSL (Domestic Substances List) Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China) Listed on the EEC inventory EINECS (European Inventory of Existing Commercial Chemical Substances) Listed on the Japanese ENCS (Existing & New Chemical Substances) inventory Listed on the Korean ECL (Existing Chemicals List) Listed on NZIoC (New Zealand Inventory of Chemicals) Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances) Listed on the United States TSCA (Toxic Substances Control Act) inventory Listed on the Canadian IDL (Ingredient Disclosure List) Listed on INSQ (Mexican national Inventory of Chemical Substances) Listed on Turkish inventory of chemical	
<b>Silica, amorphous, precipitated and gel (112926-00-8)</b>	
Listed on the AICS (Australian Inventory of Chemical Substances) Listed on the Canadian DSL (Domestic Substances List) Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China) Listed on the Japanese ENCS (Existing & New Chemical Substances) inventory Listed on the Korean ECL (Existing Chemicals List) Listed on NZIoC (New Zealand Inventory of Chemicals) Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances) Listed on INSQ (Mexican national Inventory of Chemical Substances) Listed on Turkish inventory of chemical	
<b>Sodium lauryl sulfate (151-21-3)</b>	
Listed on the AICS (Australian Inventory of Chemical Substances) Listed on the Canadian DSL (Domestic Substances List) Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China) Listed on the EEC inventory EINECS (European Inventory of Existing Commercial Chemical Substances) Listed on the Japanese ENCS (Existing & New Chemical Substances) inventory Listed on the Korean ECL (Existing Chemicals List) Listed on NZIoC (New Zealand Inventory of Chemicals) Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances) Listed on the United States TSCA (Toxic Substances Control Act) inventory Japanese Pollutant Release and Transfer Register Law (PRTR Law) Listed on the Canadian IDL (Ingredient Disclosure List) Listed on INSQ (Mexican national Inventory of Chemical Substances) Listed on Turkish inventory of chemical	

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<b>Glycerin (56-81-5)</b>	
Listed on the AICS (Australian Inventory of Chemical Substances) Listed on the Canadian DSL (Domestic Substances List) Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China) Listed on the EEC inventory EINECS (European Inventory of Existing Commercial Chemical Substances) Listed on the Japanese ENCS (Existing & New Chemical Substances) inventory Listed on the Korean ECL (Existing Chemicals List) Listed on NZIoC (New Zealand Inventory of Chemicals) Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances) Listed on the United States TSCA (Toxic Substances Control Act) inventory Listed on INSQ (Mexican national Inventory of Chemical Substances) Listed on Turkish inventory of chemical	
<b>EPA TSCA Regulatory Flag</b>	Y2 - Y2 - indicates an exempt polymer that is a polyester and is made only from reactants included in a specified list of low concern reactants that comprises one of the eligibility criteria for the exemption rule.
<b>Tetrasodium pyrophosphate (7722-88-5)</b>	
Listed on the AICS (Australian Inventory of Chemical Substances) Listed on the Canadian DSL (Domestic Substances List) Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China) Listed on the EEC inventory EINECS (European Inventory of Existing Commercial Chemical Substances) Listed on the Korean ECL (Existing Chemicals List) Listed on NZIoC (New Zealand Inventory of Chemicals) Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances) Listed on the United States TSCA (Toxic Substances Control Act) inventory Listed on the Canadian IDL (Ingredient Disclosure List) Listed on INSQ (Mexican national Inventory of Chemical Substances) Listed on Turkish inventory of chemical	
<b>Glycine, N-methyl-N-(1-oxododecyl)-, sodium salt (137-16-6)</b>	
Listed on the AICS (Australian Inventory of Chemical Substances) Listed on the Canadian DSL (Domestic Substances List) Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China) Listed on the EEC inventory EINECS (European Inventory of Existing Commercial Chemical Substances) Listed on the Japanese ENCS (Existing & New Chemical Substances) inventory Listed on the Korean ECL (Existing Chemicals List) Listed on NZIoC (New Zealand Inventory of Chemicals) Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances) Listed on the United States TSCA (Toxic Substances Control Act) inventory Listed on INSQ (Mexican national Inventory of Chemical Substances) Listed on Turkish inventory of chemical	
<b>Titanium dioxide (13463-67-7)</b>	
Listed on the AICS (Australian Inventory of Chemical Substances) Listed on the Canadian DSL (Domestic Substances List) Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China) Listed on the EEC inventory EINECS (European Inventory of Existing Commercial Chemical Substances) Listed on the Japanese ENCS (Existing & New Chemical Substances) inventory Listed on the Korean ECL (Existing Chemicals List) Listed on NZIoC (New Zealand Inventory of Chemicals) Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances) Listed on the United States TSCA (Toxic Substances Control Act) inventory Listed on INSQ (Mexican national Inventory of Chemical Substances) Listed on Turkish inventory of chemical	
<b>SARA Section 311/312 Hazard Classes</b>	Delayed (chronic) health hazard

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### **Benzene, 1-methoxy-4-(1-propenyl)-, (E)- (4180-23-8)**

Listed on the AICS (Australian Inventory of Chemical Substances)  
Listed on the Canadian DSL (Domestic Substances List)  
Listed on IECSC (Inventory of Existing Chemical Substances Produced or Imported in China)  
Listed on the EEC inventory EINECS (European Inventory of Existing Commercial Chemical Substances)  
Listed on the Japanese ENCS (Existing & New Chemical Substances) inventory  
Listed on the Korean ECL (Existing Chemicals List)  
Listed on NZIoC (New Zealand Inventory of Chemicals)  
Listed on PICCS (Philippines Inventory of Chemicals and Chemical Substances)  
Listed on the United States TSCA (Toxic Substances Control Act) inventory  
Listed on INSQ (Mexican national Inventory of Chemical Substances)  
Listed on Turkish inventory of chemical

### **US State Regulations**

#### **Titanium dioxide (13463-67-7)**

##### **U.S. - California - Proposition 65 - Carcinogens List**

WARNING: This product contains chemicals known to the State of California to cause cancer.

#### **Sodium fluoride (7681-49-4)**

U.S. - Massachusetts - Right To Know List  
U.S. - New Jersey - Right to Know Hazardous Substance List  
U.S. - Pennsylvania - RTK (Right to Know) - Environmental Hazard List  
U.S. - Pennsylvania - RTK (Right to Know) List

#### **Silica, amorphous (7631-86-9)**

U.S. - Massachusetts - Right To Know List  
U.S. - New Jersey - Right to Know Hazardous Substance List  
U.S. - Pennsylvania - RTK (Right to Know) List

#### **Silica, amorphous, precipitated and gel (112926-00-8)**

U.S. - Massachusetts - Right To Know List  
U.S. - New Jersey - Right to Know Hazardous Substance List  
U.S. - Pennsylvania - RTK (Right to Know) List

#### **Glycerin (56-81-5)**

U.S. - Massachusetts - Right To Know List  
U.S. - New Jersey - Right to Know Hazardous Substance List  
U.S. - Pennsylvania - RTK (Right to Know) List

#### **Tetrasodium pyrophosphate (7722-88-5)**

U.S. - Massachusetts - Right To Know List  
U.S. - New Jersey - Right to Know Hazardous Substance List  
U.S. - Pennsylvania - RTK (Right to Know) List

#### **Titanium dioxide (13463-67-7)**

U.S. - Massachusetts - Right To Know List  
U.S. - New Jersey - Right to Know Hazardous Substance List  
U.S. - Pennsylvania - RTK (Right to Know) List

### **Canadian Regulations**

#### **Truly Radiant™ Rejuvenating Toothpaste**

WHMIS Classification      Class D Division 2 Subdivision B - Toxic material causing other toxic effects



#### **Sodium fluoride (7681-49-4)**

Listed on the Canadian DSL (Domestic Substances List)

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Listed on the Canadian IDL (Ingredient Disclosure List)	
IDL Concentration 1 %	
WHMIS Classification	Class D Division 1 Subdivision B - Toxic material causing immediate and serious toxic effects Class D Division 2 Subdivision B - Toxic material causing other toxic effects
<b>Silica, amorphous (7631-86-9)</b>	
Listed on the Canadian DSL (Domestic Substances List)	
Listed on the Canadian IDL (Ingredient Disclosure List)	
IDL Concentration 1 %	
WHMIS Classification	Uncontrolled product according to WHMIS classification criteria
<b>Silica, amorphous, precipitated and gel (112926-00-8)</b>	
Listed on the Canadian DSL (Domestic Substances List)	
WHMIS Classification	Uncontrolled product according to WHMIS classification criteria
<b>Sodium lauryl sulfate (151-21-3)</b>	
Listed on the Canadian DSL (Domestic Substances List)	
Listed on the Canadian IDL (Ingredient Disclosure List)	
IDL Concentration 1 %	
WHMIS Classification	Class B Division 4 - Flammable Solid Class D Division 1 Subdivision B - Toxic material causing immediate and serious toxic effects Class D Division 2 Subdivision B - Toxic material causing other toxic effects
<b>Glycerin (56-81-5)</b>	
Listed on the Canadian DSL (Domestic Substances List)	
WHMIS Classification	Uncontrolled product according to WHMIS classification criteria
<b>Tetrasodium pyrophosphate (7722-88-5)</b>	
Listed on the Canadian DSL (Domestic Substances List)	
Listed on the Canadian IDL (Ingredient Disclosure List)	
IDL Concentration 1 %	
WHMIS Classification	Class D Division 1 Subdivision B - Toxic material causing immediate and serious toxic effects Class E - Corrosive Material
<b>Glycine, N-methyl-N-(1-oxododecyl)-, sodium salt (137-16-6)</b>	
Listed on the Canadian DSL (Domestic Substances List)	
WHMIS Classification	Class D Division 1 Subdivision B - Toxic material causing immediate and serious toxic effects Class D Division 2 Subdivision B - Toxic material causing other toxic effects
<b>Titanium dioxide (13463-67-7)</b>	
Listed on the Canadian DSL (Domestic Substances List)	
WHMIS Classification	Class D Division 2 Subdivision A - Very toxic material causing other toxic effects
<b>Benzene, 1-methoxy-4-(1-propenyl)-, (E)- (4180-23-8)</b>	
Listed on the Canadian DSL (Domestic Substances List)	
WHMIS Classification	Class D Division 2 Subdivision B - Toxic material causing other toxic effects

This product has been classified in accordance with the hazard criteria of the Controlled Products Regulations (CPR) and the SDS contains all of the information required by CPR.

### SECTION 16: OTHER INFORMATION, INCLUDING DATE OF PREPARATION OR LAST REVISION

<b>Revision Date</b>	: 11/03/2015
<b>Other Information</b>	: This product is labeled in accordance with regulations administered by the Consumer Product Safety Commission (CPSC) and the Food and Drug Administration (FDA). The use pattern and exposure in the workplace are generally not consistent with those experienced by consumers. The requirements of the Occupational Safety and Health Administration applicable to this SDS differ from the labeling requirements of the CPSC and FDA and, as a result, this SDS may contain additional health hazard information not pertinent to consumer use and not found on the product label.

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### GHS Full Text Phrases:

Acute Tox. 2 (Inhalation:dust,mist)	Acute toxicity (inhalation:dust,mist) Category 2
Acute Tox. 3 (Oral)	Acute toxicity (oral) Category 3
Acute Tox. 4 (Inhalation:dust,mist)	Acute toxicity (inhalation:dust,mist) Category 4
Acute Tox. 4 (Oral)	Acute toxicity (oral) Category 4
Aquatic Acute 2	Hazardous to the aquatic environment - Acute Hazard Category 2
Aquatic Acute 3	Hazardous to the aquatic environment - Acute Hazard Category 3
Aquatic Chronic 3	Hazardous to the aquatic environment - Chronic Hazard Category 3
Carc. 2	Carcinogenicity Category 2
Eye Dam. 1	Serious eye damage/eye irritation Category 1
Eye Irrit. 2A	Serious eye damage/eye irritation Category 2A
Flam. Sol. 2	Flammable solids Category 2
Skin Irrit. 2	Skin corrosion/irritation Category 2
Skin Sens. 1	Skin sensitization Category 1
STOT SE 3	Specific target organ toxicity (single exposure) Category 3
H228	Flammable solid
H301	Toxic if swallowed
H302	Harmful if swallowed
H315	Causes skin irritation
H317	May cause an allergic skin reaction
H318	Causes serious eye damage
H319	Causes serious eye irritation
H330	Fatal if inhaled
H332	Harmful if inhaled
H335	May cause respiratory irritation
H351	Suspected of causing cancer
H401	Toxic to aquatic life
H402	Harmful to aquatic life
H412	Harmful to aquatic life with long lasting effects

### Party Responsible for the Preparation of This Document

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